



Abhrojit Boral



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● ● ● only the main ones

work

Asst. Professor

Atlas Skilltech University
May 2023 - Present

Facilitating the Communication Design Department and striving to improve student experiences and future design learning requirements through academic administration.

Asst. Professor

Unitedworld Institute of Design,
Ahmedabad

Dec 2017 - Apr 2023

Leading initiatives in education and academic administration for the UID's academic and administrative processes.

Creative Lead

Kidsuperstore.in

Jul 2018 - Jun 2019

Adopting leading positions in the development of Social Media & UX Strategies

Graphic Designer

Austin Reynolds. Ltd, UK

Sep 2016 - Jan 2017

Graphic Designer

Eco Jute Pvt. Ltd.

Sep 2015 - Sep 2016

● ● ● just some of them...

projects

Service Design
UX/UI

Inter-state food
delivery System

ERP Management
UX/UI

File management &
Task management
System

Marketplace
UX/UI

E-com - Buyer &
Seller platform

Service-led
UX/UI

Personal Help in
mental health space

Event
UX

UX Strategy in
ticket booking

● ● ● my college & schooling

education

Ph.D. in User Experience Design

Pursuing from Karnavati University

M.A. in Graphic Design,

Distinction Holder

*University For the Creative Arts,
UCA Epsom, UK, 2016 - 17*

B.Des in Fashion Design, Gold Medalist

NIFT Kolkata, 2011 - 15

ISCE (Class 12) on 2009

ICSE (Class 10) on 2011

Don Bosco Bandel



my professional life

I create real stories

Through my work I solve problems in the field of UX Research & Strategy, UX Design & UI, Branding, Brand Promotion, Publication & Content Strategies



life as an academician

I teach inclusive process

Through a variety of high-level design related strategic curriculum I teach:
UX Research
UX Strategy
UI Design
Branding.
Typography
Design Process & Thinking



awards and recognition

I Acheived success

Gold medal for the best overall academic performance across all semester.

Distinction in M.A. in Graphic Design at the University for the Creative Arts, Epsom, UK

Professional Responsibilities

Consultant Design

*The Coca Cola Company, India
Developed comprehensive communication strategies for the brand across a diverse stakeholder group.*

Event Designer

Jaipur Lit. Festival, 2023

Creative Director

Trugo Consultancy Services Pvt. Ltd.

NAAC Consultant

*ATLAS Skilltech University.
Comprehensive Understanding & Execution of NAAC & Transfer process*

AIDC, Atlas International Design Research Conference, 2023

*ATLAS Skilltech University
Event Organiser & Published Researcher*

ADW, Ahmedabad Design Week

Karnavati university, 2020 & 2021

Consultant Design

Neon Earth

Professional certificates

Faculty Development Program

Atlas Skilltech University

Google Certified UX Designer

Coursera - 2021

UX Research

University of London - 2021

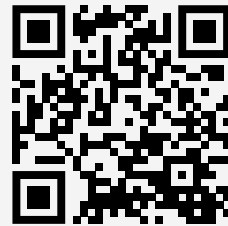
How to Build Habit forming Products from User Experience Perspective

Udemy - 2020

Medium



Behance



abhrojit.in



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