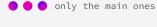


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Founder Ideal Metaphors Jul 2021 - Present

Asst. Professor Unitedworld Institute of Design, Ahmedabad Dec 2017 - Present

Creative Lead *Kidsuperstore.in* Jul 2018 - Jun 2019

Graphic Designer *Austin Reynolds. Ltd, UK* Sep 2016 - Jan 2017

Graphic Designer *Eco Jute Pvt. Ltd.* Sep 2015 - Sep 2016

🛑 🛑 🛑 my college & schooling

education

Ph.D. in Design Pursuing from Karnavati University

M.A. in Graphic Design, Distinction Holder *University For the Creative Arts, UCA Epsom, UK, 2016 - 17*

B.Des in Fashion Design, Gold Medalist NIFT Kolkata, 2011 - 15

ISCE (Class 12) 2009: 84% ICSE (Class 10) 2011: 90% Don Bosco Bandel





Service Design UX/UI	Inter-state food delivery System
ERP Management UX/UI	File management & Task management System
Marketplace UX/UI	E-com - Buyer & Seller platform

🔴 🛑 😑 consulatncy services & others

others

 Consultant Design The Coca Cola Company, India
Creative Director

Trugo Consultancy Services Pvt. Ltd.

3 Consultant Design Neon Earth



certs

Google Certified UX Designer *Coursera - 2021*

UX Research University of London - 2021

How to Build Habit forming Products from User Experience Perspective Udemy - 2020

my professional life



UX Research UX Strategy UI Design Branding. Digital Branding Brand Promotion Publication SEO Communiction Strategy life as an academician



UX Research UX Streategy UI Design Branding. Digital Branding Typography Design Process Design Thinking awards ad recognization



Gold medal for the best overall academic performance across all semester. Department: Fashion Design

Distinction in M.A. in Graphic Design at the University for the Creative Arts, Epsom, UK Behance



Medium

