



a humane human!

Abhrojit Boral



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work

Founder
Ideal Metaphors
Jul 2021 - Present

Asst. Professor
Unitedworld Institute of Design, Ahmedabad
Dec 2017 - Present

Creative Lead
Kidsuperstore.in
Jul 2018 - Jun 2019

Graphic Designer
Austin Reynolds. Ltd, UK
Sep 2016 - Jan 2017

Graphic Designer
Eco Jute Pvt. Ltd.
Sep 2015 - Sep 2016

my college & schooling

education

Ph.D. in Design
Pursuing from Karnavati University

M.A. in Graphic Design,
Distinction Holder
University For the Creative Arts, UCA Epsom, UK, 2016 - 17

B.Des in Fashion Design, Gold Medalist
NIFT Kolkata, 2011 - 15

ISCE (Class 12) 2009: 84%
ICSE (Class 10) 2011: 90%
Don Bosco Bandel

projects

Service Design UX/UI | Inter-state food delivery System

ERP Management UX/UI | File management & Task management System

Marketplace UX/UI | E-com - Buyer & Seller platform

consultancy services & others

others

- Consultant Design**
The Coca Cola Company, India
- Creative Director**
Trugo Consultancy Services Pvt. Ltd.
- Consultant Design**
Neon Earth

25+ certificates in ux/ui

certs

Google Certified UX Designer
Coursera - 2021

UX Research
University of London - 2021

How to Build Habit forming Products from User Experience Perspective
Udemy - 2020

my professional life

i do

- UX Research
- UX Strategy
- UI Design
- Branding.
- Digital Branding
- Brand Promotion
- Publication
- SEO
- Communcion Strategy

life as an academician

i teach

- UX Research
- UX Strategy
- UI Design
- Branding.
- Digital Branding
- Typography
- Design Process
- Design Thinking

awards ad recognition

i got

- Gold medal for the best overall academic performance across all semester.
- Department: Fashion Design
- Distinction in M.A. in Graphic Design at the University for the Creative Arts, Epsom, UK

Behance



Medium

